As a resident of Midland, Texas, K-LOVE serves my family and myself in many ways. Primarily it is a source of awesome, commercial free contemporary Christian music. I know that this music is being shared with family and friends throughout the country and beyond. K-LOVE is 'plugged in' to the local community. They keep us informed of community events, concerts, etc. They allow us to be a part of something much bigger than just ourselves. We have opportunities to join others of like beliefs in supporting (through prayer or through other means as we see fit) people all over the country. We are encouraged by the stories that are shared on the air. Eliminating the 'national' broadcast format in favor of an LPFM broadcaster would cause this 'bond' to be severed.

There are many things that make us better citizens, better members of the local and national community. One of the things that enables us to be 'better' is K-LOVE. Because of the format of the network and the message that is broadcast through the music played, my family is more concerned about the needs of others. We also just tend to be better to everyone around us because of the message of love brought to us through the music.

Without K-LOVE in its current format, my family and I, and the entire community will be less than it can be. We fully support keeping K-LOVE broadcasting in the same format, using the same translators, etc. they are currently using.